

# MAHATech

A Mega Business Event

Fully Air Conditioned Pavilions !!

FEBRUARY 07 - 10, 2019

PUNE INDIA



15<sup>th</sup>

TRULY  
INDUSTRIAL  
EXHIBITION



- Process Industry Equipments • Engineering & Machine Tools
- Electrical, Electronics, Instrumentation & Automation • Industrial & Technical Services

## Sponsors



**Maharashtra Industries Directory**

(A Division of Marathe Infotech Pvt. Ltd.) An ISO 9001 : 2008 Company



**Gujarat Industries Directory**

(A Division of Marathe Infotech Pvt. Ltd.) An ISO 9001 : 2008 Company

Supported by



Entrepreneurship  
Development Partner





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MAHATech



## Welcome to 15<sup>th</sup> MAHATech 2019

### MAHATech · A Decade of Successful Trade Fairs in Pune.

Launched in 2004, **MAHATech** is organized by Maharashtra Industries Directory. Undoubtedly, MAHATech has achieved the enviable distinction of being the Biggest B2B Industrial Trade Fair in Pune. With a collective pan-India & International participation of more than **1500 companies** & more than **2.25 lakh visitors** in a decade, **MAHATech** is the most sought after trade fair by participants & visitors alike.

As Pune's Premier B2B Industrial Exhibition, **MAHATech** offers an ideal platform for industries to showcase their products & services, to reach out to their potential customers and for Buyers & Sellers to transact serious business in a conducive environment.

MAHATech has the distinction of having industry-specific focussed product pavilions, which offer the most convenient & easy to locate options for buyers, to seek desired products & services companies in the tradeshow.

**MAHATech 2019 will be spread over 10000 sq. mtrs. of area, with 4000 sq. mtrs. of stall space.**

### The Organisers & Sponsors :

#### **Maharashtra Industries Directory • Gujarat Industries Directory**

**Maharashtra Industries Directory** has filled the need for an exclusive compilation, which provides complete information of industries in Maharashtra. From a small beginning, this sapling has blossomed into a full-grown tree with representative offices in almost every major industrial town in Maharashtra. The directory is a product-wise and district-wise classification of over **60,000 industrial units** & divided in **8000 industrial products** spanning all over Maharashtra. Our Industrial Portals [www.maharashtradir.com](http://www.maharashtradir.com) & [www.gidonline.com](http://www.gidonline.com) which receives more than **2 crore monthly Hits !!**

**Maharashtra Industries Directory**  
Marching towards it's **26<sup>th</sup> edition.**

**Gujarat Industries Directory**  
Marching towards it's **15<sup>th</sup> edition.**





15<sup>th</sup>

MAHATech



From the desk of Director

It gives me immense pleasure to announce **MAHATech 2019, the 15th Exclusive Industrial Exhibition** to be held in Pune.

Over the years, **MAHATech** has firmly established itself as the most sought after event by the manufacturing industry. This has been proved time and again by the enthusiastic response received by **MAHATech**, both from participants and visitors alike. I attribute the success of **MAHATech** to the trust bestowed on us by the industry.

Vinay Marathe – Director, MAHATech

Last year, we organised the conference along with **MAHATech** for industry benefit

**1. Vendor Development Meet** : To facilitate exchange between OEM buyers and SME sellers, educate SMEs about vendor registration process, related rules & regulations, norms etc. of OEMs.

**Participating OEM's:** Bharat Electronics Ltd, Praj Industries, Kirloskar Brothers Limited, Akashganga Constructional Machines Pvt Ltd, KoneCranes Pvt Ltd.

OEMs expressed their satisfaction about the Meet, which enabled them to meet with quality vendors and tie up with more than 150 vendors in a single day.

**2. GST ki Baat** : To guide the SMEs about Compliance of GST return and Budgeting, which was addressed by Mr. Manas Joshi, a Law Graduate and co-founder of Tax ki Baat, which is a special forum created for providing online support on GST.

**3. Digital Marketing for SMEs** : The key objective was to educate SMEs about importance and benefits of Digital Media channels like Website, Search Engine Optimization (SEO), Search Engine Marketing (SEM), Social Media Marketing (SMM), Retargeting and Remarketing. The conference was addressed by Ms. Gauri Marathe - Head, Digital Marketing, Marathe Infotech Pvt. Ltd. alongwith MIPL team.

**4. Entrepreneurship Development Program was conducted on 11<sup>th</sup> Feb'18** by School of Inspirational Leadership for visitors and exhibitors on personal and professional retrospection that prepares a businessman for the challenges in any functional area in their business.

All the conferences received overwhelming response and were well appreciated by the industry delegates.

In **Mahatech-2019** we are organising the conferences like **Vendor Development Meet** and **Digital Marketing for SMEs** wherein we plan to create a meaningful interactive platform for industrial buyers and sellers.

We at **MAHATech** have always extended our support to you in meeting these objectives. It is no wonder, **MAHATech** has emerged as the Event, The industry looks forward to, as enhancement of their marketing tools.

I sincerely thank you for your unwavering support extended to **MAHATech** for more than a decade. I firmly believe **MAHATech 2019** will surpass the expectations of the industry at large and deliver concrete business for participants and visitors alike.

**I welcome you to MAHATech 2019 !!**

**The Venue : Agricultural College Ground (New), Sinchan Nagar, Shivaji Nagar, Pune., INDIA**

## Business Opportunities.... @ MAHATech 2019 ...

- ◆ An ideal platform to showcase your products & services
- ◆ Technology adaptation and upgradation.
- ◆ Understand Market Trends
- ◆ Network with your existing customers
- ◆ Meeting ground of Buyers & Sellers
- ◆ Industry Specific Focused Pavilions
- ◆ Sourcing requirements from all over India.
- ◆ Create Brand Awareness
- ◆ Reach out to your potential customers
- ◆ Forge of New Partnerships & Alliances
- ◆ Transact serious business in a conducive environment

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MAHATech



**Key Personnel from the Manufacturing community**

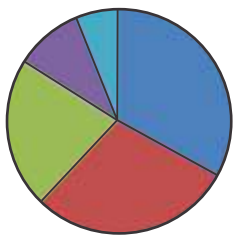
- ◆ CEOs, Engineers, Technocrats & Scientists ◆ Marketing Chiefs, Professionals & Consultants
- ◆ Policy Makers, Diplomats & Commercial Corporations ◆ Industrial Associations & Trade Delegations
- ◆ Decision Makers & Techno-commercial personnel from Projects, Purchase, Production & Maintenance departments from Private & Public Sectors.

**• A full-fledged publicity campaign through.....**

- Newspapers  Hoarding  Bus Back  Electronic Media  Digital Media
- Maharashtra Directory  Gujarat Directory  E-mails  Personal Invitations

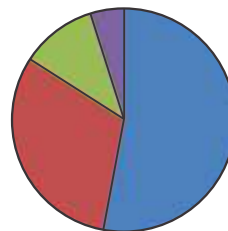
**VISITORS PROFILE @ MAHATech 2018 PUNE**

**Company-wise**



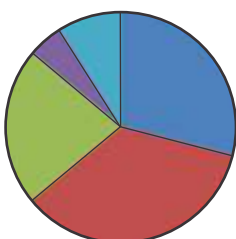
- Limited, MNCs, OEMs & Large Corporates
- Pvt. Ltd., Proprietorship, Partnership
- Govt., PSUs, Defence
- Consultancy
- Other

**Activity-wise**



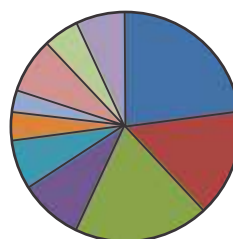
- Manufacturer
- Dealers / Distributors/ Suppliers
- Consultancy Service / Contractor
- Others

**Designation-wise**



- CEO, MD, Director, VP, CGM, Country Manager, HOD
- GM, DGM, Branch Manager,
- Manager, Asst. Manager, Executive
- Consultants, Professionals
- Partner, Proprietor & Self Employed

**Industry-wise**



- Engineering, Machinery & Machine Tools
- Electrical, Electronics, Automation & Instrumentation
- Auto
- Process Industry, Chemical, Paint, Oil, Power
- Dairy, Food & Beverage
- Paper, Printing & Packaging, Plastic & Rubber
- Pharma & Medical
- Construction
- IT, Banking & Finance
- Other





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## :::: Exhibitor Profile ::::

### ◆ PROCESS INDUSTRY EQUIPMENTS

• Chemical Plants & Machinery • Filtration & Separation Systems, Filters • Pumps & Valves • Boilers, Reaction Vessels • Environmental Management • Weighing Machinery & Equipments • Water Treatment & Pollution Control • Cooling Tower Plants • Analytical & Laboratory Equipments • Refractories • Sand / Shot Blasting • Emission Monitoring Systems • Oxygen Analysers • Paramagnetic Analysers • Sugar Industries

### ◆ ELECTRICAL, ELECTRONICS, INSTRUMENTATION & AUTOMATION

• Industrial Automation • Switches, Switchgears & Control Panels • UPS, Stabilizers, Inverters • Generator Equipments • Measuring & Testing Technology • Non Conventional Energy Sources • Wires & Cables • Energy Conservation Equipments & Devices • Motors & Transformers • Security & Industrial Safety Equipments • Industrial Electronic Components • Lighting Equipments, Luminaries • Decorative & Industrial Fixtures • Sensors, Capacitors • Solar Equipments • Barcode Machine • Electronic Surveillance & Security Equipments

### ◆ ENGINEERING MACHINERY & MACHINE TOOLS

• Gears, Gear Boxes • Hydraulic Pneumatic Fittings • Welding Equipments • CNC Machines • Industrial Fasteners, Circlips, Washers, Springs • Material Handling Equipments • Work Shop Machinery • Chain Sprockets • Laser Marking Machines • Special Purpose Machinery • Industrial Blowers • Honing Machine • Air Compressors • Deburring & Finishing Machinery • Bandsaw Machines • Bearings • Casting & Forging Industries • Ferrous & Non-Ferrous Casting • Investment Casting • Pressure Die Casting • Foundry Raw Material • Foundry • Plastic Processing Machinery • Industrial Cleaning Systems

### ◆ PACKAGING, FOOD & PHARMA MACHINES

• Packaging Machinery • Packaging Control Panels • Pharmaceutical Machine Manufacturers • Pouch Making Machines • Pharma Shredders • Formulation Machines • Food Processing Machinery & Equipments • Dairy Equipments

### ◆ SERVICES & CONSULTANCY

• Data Storage Systems • Data Base Managements • ERP, CRM, SEM, • Scada Systems & Software • E-commerce Solutions • Server Systems & Products • Internet Security Solutions • Network Managements Services • Information Technology Services • Power Solutions • Data Centre Management • Multimedia Consultancy • Banking & Financial Services • Technical Consultancy & services



## Experience & Testimonials of Exhibitors @ 14th MAHATech



◀ **Mr. Bhupendra Hurde** ( Director )  
**Sharda Cable Trays Pvt Ltd**

We are participating in **MAHATech** since 2015. This year we approached as Silver Sponsor for **MAHATech**. We got good response in this industrial exhibition. Visitors flow was also good and services given by the organizer is upto the mark. We will continue to participate every year in **MAHATech**.



◀ **Mr. Virendra Rathod** - ( Co-Founder & Business Head )  
**School of Inspirational Leadership**

**MAHATech** is an excellent platform to get all the SME's at one place. That was the main reason to participate in **MAHATech** as Associate Development Partner. Mr. Vinay Marathe and the entire **MAHATech** team has done a wonderful job in terms of the infrastructure, the quality level of exhibition. **MAHATech** has a look of an International exhibition and we appreciate for the wonderful job **MAHATech** is doing.



◀ **Mr. Kalpak Kadu** - ( Sr. BDE )  
**Brothers International**

It is our 1st year of participation in **MAHATech** as this is the only one exhibition in Pune on large scale. Day one the visitors flow is too good. Pune is an Industrial & Automobile hub. Till last year we were indirectly participating in this exhibition. But this year we decided to participate full-fledged with Brothers brand. Everything at **MAHATech** is well managed and defined. Through **MAHATech APP** it's very easy to know where to go and where we are. It's a very innovative thing for us.



◀ **Mr. Ajay Chavan** - ( Director )  
**Therm-Process Engineering Pvt Ltd**

We are associated with Maharashtra Industries Directory for more than 10 years. We got lot of good enquiries, genuine visitors visited our stall and the overall response was very good. I wish we should have participated in **MAHATech** 2-3 years before. The Ambience and overall arrangements and services are very good. **MAHATech** team was taking care of every exhibitor. I am very happy to participate in this exhibition and will be part of **MAHATech** for next year too.



◀ **Mr. Anish Soneja** - ( Director )  
**Menzel Vision**

Our experience at **MAHATech** is very good and wishes to have a better and bigger location for next year **MAHATech**. Quality visitors visited our stall and **MAHATech** is doing an excellent job in promoting this event through various Medias. Services have been smoothly extended to the exhibitors as **MAHATech** organizers have taken good care of all the amenities and ambience of the setup. **MAHATech** has taken 360° view of what everyone wants from the perspective of exhibitors and the visitors. I am very happy to say that now Menzel Vision is a part of **MAHATech**.



◀ **Mrs. Anuja Patil** - ( Director )  
**Strokes India Media Pvt. Ltd.**

Due to **MAHATech** our premium product has gained popularity in the market. **MAHATech** has given us the opportunity to put a step ahead and we have got huge response from the visitors. We are very much satisfied with the services of **MAHATech** team. Since day one, we got such a good response that we had to again print our pamphlets. Our products have now reached in the industrial sector only because of **MAHATech**. We are very thankful to **MAHATech** for giving us such a good platform to promote our products.



◀ **Mr. Nilesh Dusane** - ( Director )  
**Prompt Lasers**

We got invitation from N K Traders, one of the **MAHATech** exhibitors. In spite of us having manufacturing unit in Pune previously we didn't participate in **MAHATech**. We met executive Rahul Newase a day prior to the exhibition. He helped us to make all the required arrangements regarding stall location and setup. Since our product is into Metal cutting required in a various industrial sectors, we got good enquiries of which we will be able to take the follow-up for one year. I am very thankful to Rahul and **MAHATech** team for extended great help to setup our stall.



◀ **Mr. Mayur & Mr. Nachiket** - ( Partners )  
**Eleno Energy**

It is our 2nd year of participation in **MAHATech**. Last year we got very good response. We meet people from different industrial sectors which help us to expand our business. Last year we participated in Vendor Development Meet and got few enquiries which also got converted. Vendor Development Meet is a very good initiative taken by **MAHATech**. **MAHATech** event is luxurious with good amenities, stall size and good services. We are very happy to participate in this exhibition.



◀ **Mr. Firoz Sayyad** - ( Associate Vice President )  
**Moly graph Lubricants**

We are very happy to say that Mr. Nachiket, our close family friend referred us about **MAHATech** and insisted to participate in this exhibition to pitch our products. Our experience of visitors is quiet good and the right category of Traders, manufacturers, Entrepreneurs visited our stall and was curious to know about the variety of Lubricants and other products. The ambience and the other services of **MAHATech** are very good.



◀ **Mr. Rohan Bhise** - ( Director )  
**SEW Surface Coating Pvt Ltd**

It is our 3rd year of participation in **MAHATech**. Our total advertising partner is Maharashtra Directory. This year visitors flow is increased and got good response from the visitors. We received more enquiries as compared to last year. The services rendered by **MAHATech** team are excellent. I am very happy to share that one of our customer visited our stall and said that this exhibition is Hanover of Pune. It's a very big compliment for **MAHATech** and will continue to be part of this exhibition.



◀ **Mr. S H Rokade** - ( Director )  
**Rokade Rototechnniks**

It is our 12th year of participation in **MAHATech**. We are connected with MID more than 14 years. This year the visitors flow was very good. Genuine visitors visited our stall. Services extended to the exhibitors are excellent and I appreciate the whole team of **MAHATech**. Our company will be the part of **MAHATech** in the upcoming years.





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## Forthcoming Conferences @ MAHATech 2019

- Vendor Development Meet to facilitate exchange between OEM buyers and SME sellers, educate SMEs about vendor registration process, related rules & regulations, norms etc. of OEMs.
- Digital Marketing for SMEs The key objective was to educate SMEs about importance and benefits of Digital Media channels like Website, Search Engine Optimization (SEO), Search Engine Marketing (SEM), Social Media Marketing (SMM), Retargeting and Remarketing.

### Standard facilities

TARIFF	INR	USD
Shell Stand Scheme (Furnished)	@ ` 14,500/- per sq. mtr.	US \$ 275
Bare Space (min. area 36 sq. mtrs.)	@ ` 13,500/- per sq. mtr.	US \$ 255
+ GST @18%	+ GST @18%	+ GST @18%
Security Deposit (Refundable)	10% of the Participation Fee	
Premium	10 % Extra for Stand with 2 Sides Open 20 % Extra for Stand with 3 Sides Open	

#### Payment Schedule

- 50% Advance at the time of Booking
- 50% Balance before 7<sup>th</sup> Jan. 2019

**Shell Stand Scheme :** Fabricated Stall With Carpeted Floor & Exhibitor's Name On Facia. Laminated Tables, Chairs, Dust Bin, Spot Lights, 5 Amp. Plug Socket For Every Stall, Invitation Cards, Exhibitor Badges, Entry In Exhibitors Directory.

**Bare Space :** Exhibitors Have To Construct Their Own Designed Stall.  
Only Bare Space Will Be Provided.



**Corporate Office : Mumbai**

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**Tel : 91 - 22 - 2583 8200 ( 8 Lines ) \* Fax : 91 - 22 - 2583 8207**

**Branch Offices : Pune**

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